



CATALOGUE
2013





EDITORIAL

For more than 60 years, BIC® has designed and produced stationery products that are the preferred choice of millions of consumers worldwide.

BIC® focusses on the essential: creating simple and reliable products that everyone can use. This vision, at the heart of every BIC® move, once again drives innovation in 2013.

BIC® continues to reinforce the strong relationships built year on year with both consumers and customers, by improving its product ranges and responding to consumer needs through new design and technologies.

In 2013, we will continue to support our core business and develop attractive, well-designed products, with new décors and a co-branding with Hello Kitty.

We will also offer a range dedicated to women, with the launch of Miss BIC®: feminine writing instruments of quality, created for women by women.

2013 will also see the continued expansion of our successful and iconic "4Colours™" family. The 4Colours™ Shine will bring fun and new metallic bodies into the range. This year will also mark the start of the 4Colours™ digital campaign: a story of "4 inseparable colours in one pen"!

Following the tremendous success of the two-season digital campaign "The Hunter and the Bear" for Tipp-Ex® (2010 and 2012), BIC® will continue to focus on correction. "Shake 'n Choose", a functional 2-in-1 bottle and pen solution, will be launched to reinforce our N° 1 position in Europe*.

Always committed to sustainable development in every aspect of its business life, many BIC® stationery products are made using recycled materials and are long lasting. BIC® now has a larger range of products certified with the French official eco-label, NF Environnement, which guarantees less impact on the environment while maintaining an equivalent performance.

We will continue to deliver simple, inventive and reliable products for everyone, everywhere, every time. We thank you for your support and your trust in BIC® products.

• BIC® STATIONERY : ALL WRITING SOLUTIONS

*Source: BIC & GFK panel: Europe 7 (France, Italy, Germany, Great Britain, Spain, Greece, Belgium); Total panel; MAT Dec 2011; Tipp-Ex: 32.3% Volume Market share & 34.1% Value Market share.



VALUES

- **FUNCTIONAL**

Above all, BIC® stationery products are designed to perform specific functions to meet consumers' expectations such as writing smoothness, handling comfort and brightness of colours. Design and technology ensure that the product performs effectively. BIC® products make consumers' lives easier.

- **AFFORDABLE**

A priority for the BIC® group is to offer everyone the opportunity to buy quality products at affordable prices. Optimising the design, materials, manufacturing and various distribution channels helps the company to fulfil this promise.

- **UNIVERSAL**

BIC® stationery products are known and appreciated throughout the world for their quality, affordability and ease of use. They are part of the daily lives of millions of consumers and make BIC® one of the best known international brands.





BIC® and sustainable development

Today, the rising importance of sustainable development is an opportunity to reaffirm the commitment and values that are the foundation of our identity. Sustainable development for BIC® goes beyond being in step with the times, it is an attitude and the desire to do the right thing. The BIC® Sustainable Development program favours the principle of continuous improvement and consists of the following priorities:



1 Our products

Design products that have minimal impact on the environment.



2 Our factories

Maintain safe and clean factories.



3 Our subcontractors

Respect the International Labor Organization (ILO) standards and accompany our partner subcontractors in this process.



4 Our packaging

Light and practical



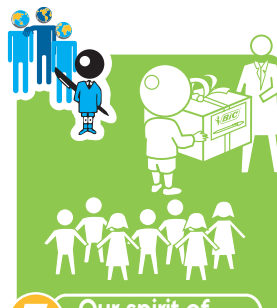
5 Our values, our commitment to ethics

Promote BIC values, particularly ethics, on a daily basis.



6 Our employees

Encourage individual development of our employees.



7 Our spirit of solidarity

Contribute to efficient community activities, in particular in the field of education.



8 Our consumers, our customers

Establish relationships with our customers and distributors on sustainable development initiatives.

The BIC® Sustainable Development report can be downloaded from our website www.bicworld.com




Light products, with long writing length; an appropriate answer to sustainable development

The BIC® product philosophy has always been focused on simplicity, functionality, quality and the best value for money.

Since the launch of the BIC® Cristal® pen, the style and design of BIC® products, and the materials they are made from, have had one purpose: perfect harmony between form and function. There has never been any place for unnecessary actions.

BIC® designs most of its products for maximum use. BIC® pens can draw a line up to three kilometres long; a BIC® lighter provides up to 3,000 lights; and a BIC® shaver is good for a week of shaving. In our factories, BIC® production processes are constantly being improved to reduce material usage. That is the effort it takes to enable us to offer the best products at the best price.

BIC® is the first Stationery brand to obtain the “NF environnement” accreditation  in France. This official Eco Label, recognized by Public Authorities, is awarded to products that have a reduced effect on the environment while offering an equivalent usage performance. The use of products bearing the “NF environnement” mark, contributes to ecologically responsible consumer behaviour.





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New Product

Colours PRO

Colours Shine

BIC Kids Colour & Create SL

BIC Kids Kio Colour Baby

BIC Cristal Stylus

BIC Cristal Stylus



Tipp-Ex Shake'n Choose

Parafe

BIC Evolution

BIC ATLANTIS

Soft clic

BIC Marking Color

Miss BIC

BIC FIX STRONG

WOW



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BIC
HELLO KITTY





Mechanical pencils





Ball pens



Graphite



Gel pens



Fountain pens



WRITING INSTRUMENTS

Cristal[®] Medium

- Medium point ball pen available in black, blue, red and green ink
- Writes up to 2x more than other ball pens
- Cap and end plug colour matches ink colour
- 1.0mm tip gives line width of 0.4mm



With a single BIC[®] Cristal[®], you can write up to:

- ♥ 9,431 signatures
- ♥ 986 Sudoku puzzles
- ♥ 506 postcards
- ♥ 97 exam papers
- ♥ 2 kilometres

¹ According to independent research conducted by the University of Reading as reported at www.reading.ac.uk/CFAM/Ballpointpens

● Cristal[®] Family

The world renowned Cristal[®] range covers all writing needs as it is available in a variety of formats: it can be capped, retractable, with or without a grip and is available in medium, fine and large point sizes. In addition there are pocket sized options for those on the move.



Ball pen medium point Pouch x 4



- Black 8308591
- Blue 8308601
- Red 8308611
- Green 8308581
- Assorted 8308621

Pouch x 5

- Black 802051
- Blue 802052
- Assorted 802054

Pouch x 10



- Black 830864
- Blue 830863
- Assorted 830865

Box x 50



- Black 8373639
- Blue 8373609
- Red 8373619
- Green 8373629

Box x 50

- Black 847897
- Blue 847898
- Red 847899
- Green 875976



Shrink-wrapped (Cash & Carry) Box x 50

- Black 8373632
- Blue 8373602
- Red 8373612

Security ink Box x 50

- Black 874453

Value pack x 90+10



- Black 896040
- Blue 896039

Cristal[®] STYLUS

- 2 in 1 pen featuring a nib for normal writing and a stylus for use on capacitive technology screens
- Available in black ink
- Soft pad for touchscreen
- Looks like a Cristal-family pen
- 1.0 mm point size



Ball pen & Stylus medium point Blister x 1



- Black 902121
- Blister x 3
- Black 902122

Box x 12



- Black 902124



- 2 in 1 pen featuring a nib for normal writing and a stylus for use on capacitive technology screens
- Unique metallic effect barrel in silver, blue and pink
- Available in black ink
- Easy-glide ink system for writing smoothness
- Soft pad for touchscreen
- 1.0 mm point size



Ball pen & Stylus medium point
Blister x 1



● Black 905449



- Fine point ball pen available in black, blue, red and green ink
- Cap and end plug colour matches ink colour
- Ventilated cap
- 0.8mm tip gives line width of 0.35mm



Ball pen fine point
Pouch x 4



● Black 872726
● Blue 872721
Assorted 872725
● ● ● ●

Pouch x 10

Assorted 872723
2 4 2 2

Box x 50



● Black 872731
● Blue 872730
● Red 872720
● Green 872729



- Large point ball pen available in black and blue ink
- Cap and end plug colour matches ink colour
- Ventilated cap
- 1.6mm tip gives line width of 0.6mm



Ball pen large point
Pouch x 5



● Black 888753
● Blue 888746

Box x 50



● Black 880648
● Blue 880656

Cristal[®]
large
fashion
Colours

- Large point ball pen available in fashionable fun colours
- Cap and end plug colour matches ink colour
- Translucent barrel with smokey effect
- 1.6mm tip gives line width of 0.6mm



Ball pen large point
Blister x 4



Assorted 895792



Box x 20



Assorted 895793



Cristal[®]
Grip

- Medium point ball pen available in black, blue, red and green ink
- Comfortable cushioned grip
- Cap and end plug colour matches ink colour
- 1.0mm tip gives line width of 0.4mm



Ball pen medium point
Blister x 4



● Black 802797
● Blue 802798
Assorted 802796



Box x 20



● Black 802800
● Blue 802801
● Red 802803
● Green 802802

Box x 20

● Black 889984
● Blue 889985



Cristal[®] Clic

- Medium point retractable ball pen available in black, blue, red and green ink
- Clic cap matches ink colour
- Clear barrel to see ink level
- 1.0mm tip gives line width of 0.4mm



Ball pen retractable medium point
Blister x 4



● Black 854235
● Blue 854236

Box x 20



● Black 850732
● Blue 850733
● Red 850734



Cristal[®]
for Her

- Medium point ball pen available in black and blue ink
- Thin barrel fits easily in the hand
- Stylish design with diamond pattern
- Fashionable coloured barrels available in blue, pink, purple, peach and green
- 1.0mm tip gives line width of 0.4mm



Ball pen large point
Pouch x 5



- Black 904919
- Blue 904918

Box x 20



- Black 892288
- Blue 891393

● ● ● **Cristal[®] POCKET**

- Medium point ball pen available in black, blue, red and green ink
- Pocket sized pen so it is more practical
- 1.0mm tip gives line width of 0.4mm



Ball pen pocket size medium point
Blister x 4



- Assorted 802889
- -
 -
 -

● ● ● **Cristal[®] POCKET**
Scents

- Medium point ball pen available in coloured and scented inks
- 8 fruity scents available
- Barrel and cap colour matches ink colour
- 1.0mm tip gives line width of 0.4mm



Ball pen medium point
Blister x 4



- Assorted 844030
- -
 -
 -

Blister x 6+2

- Assorted 844452
- -
 -
 -
 -
 -
 -
 -

Orange™

- Fine point ball pen available in black, blue, red and green ink
- Easily identified by its orange barrel
- Cap and end plug colour matches ink colour
- 0.8mm tip gives line width of 0.35mm



Ball pen fine point
Pouch x 4



- Black 8308531
- Blue 8308521
- Assorted 8308541



Box x 20



- Black 1199110114
- Blue 1199110111
- Red 1199110112
- Green 1199110113

Box x 20

- Black 8099231
- Blue 8099221
- Red 8099241



Orange™ Grip

- Fine point ball pen available in black, blue, red and green ink
- Comfortable cushioned grip
- Cap and end plug colour matches ink colour
- 0.8mm tip gives line width of 0.35mm



Ball pen fine point
Blister x 4



- Blue 811928
- Assorted 820545



Box x 20



- Black 811925
- Blue 811926
- Red 820543



M10 clic™

- Medium point ball pen available in black, blue, red and green ink
- Side push retractable button
- Classic round barrel with grooves around the grip
- 1.0mm tip gives line width of 0.4mm



Ball pen medium point
Blister x 2



- Black 802063
- Blue 802064
- Red 802065
- Green 802066

Blister x 4

- Blue 802069
- Assorted 802070



Box x 50



- Black 1199190125
- Blue 1199190121
- Red 1199190123
- Green 1199190124

Box x 50

- Black 889973
- Blue 844345

Value packs x 90+10

- Black 896042
- Blue 896041



● ● ● M10 clic™
Fashion

- Medium point ball pen available in black, blue, red, green, turquoise, purple, light green and pink ink
- Side push retractable pen in fun fashionable colours
- Classic round barrel with grooves around the grip
- 0.8mm tip gives line width of 0.35mm



Ball pen medium point
Blister x 8+2



Assorted 895990

- 2 ● 1 ● 1 ● 1
- 2 ● 1 ● 1 ● 1

● ● ● 
eco**lutions**™
round **stic**™

- Medium point recycled ball pen available in black and blue ink
- Made from 74% recycled material
- Slim barrel with cap and clip
- 1.0mm tip gives line width of 0.4mm



*Percentage of the total weight of the product



Ball pen medium point
Blister x 5



- Black 8887551
- Blue 8887541

Box x 60



- Black 893239
- Blue 893240



● ● ● **ATLANTIS**™
STIC

- Broad point ball pen available in black, blue and red ink
- Easy glide ink system for smoother writing
- Comfortable cushioned grip
- 1.2mm tip gives line width of 0.45mm



*Easy Glide System™ up to 35% smoother compared to BIC Ball Pen current ink systems.



Ball pen broad point
Blister x 2



- Black 837382
- Blue 837383

Blister x 2 outer 10

- Black 8403522
- Blue 885868

Blister x 3+1

Assorted 888775

- ● ● ● ●

Box x 12



- Black 837386
- Blue 837387
- Red 837389



SOFT Feel[®] click Grip

- Medium point retractable ball pen available in black, blue and red ink
- Comfortable cushioned grip
- 1.0mm tip gives line width of 0.4mm



Ball pen medium point
Blister x 3



- Black 837395
- Blue 837396
- Assorted 837394



Box x 12



- Black 8373971
- Blue 8373982
- Red 8373991



Velocity

- Medium point retractable ball pen available in black, blue and red ink
- Trendy translucent barrel
- Comfortable cushioned grip
- 1.0mm tip gives line width of 0.4mm



Ball pen medium point
Blister x 1



- Blue 8291491
- Blister x 1 Outer 10
- Black 8378041
 - Blue 8378031

- Blister x 3
- Assorted 8291511



Box x 12



- Black 8291531
- Blue 8291541

- Blister x 3+1
- Assorted 8349891



ATLANTIS

- Medium point retractable ball pens available in black, blue and red ink
- Stylish shape for smooth writing
- Accredited with NF Environment status
- 1.0mm tip gives line width of 0.4mm



NF 400 Instruments d'écriture /
Writing instruments
www.ecclabels.fr



Box x 12



- Black 887132
- Blue 887131
- Red 887133
- Green 887134



NF 400 Instruments d'écriture /
Writing instruments
www.ecclabels.fr

Refills Box x 50

- Black 893678
- Blue 893677
- Red 893679
- Green 893676

BIC
ATLANTIS®
PREMIUM

- Medium point retractable ball pen available in black, blue and red ink
- Easy glide ink system for smoother writing
- 1.0mm tip



*Easy Glide System™ up to 35% smoother compared to BIC Ball Pen current ink systems.



Ball pen medium point
Blister x 1



- Black 8031256
- Blue 8031246
- Red 8031263

Blister x 3

- Assorted 8031273

Blister x 3+1

- Assorted 8031285

Box x 12



- Black 902133
- Blue 902132
- Red 902134

BIC
ATLANTIS®
PREMIUM 1.6mm

- Large point retractable ball pen available in black and blue ink
- Easy glide ink system for smoother writing
- 1.6mm tip



*Easy Glide System™ up to 35% smoother compared to BIC Ball Pen current ink systems.



Ball pen medium point
Box x 12



- Black 904928
- Blue 904929

BIC
ATLANTIS®
Fashion COLOURS

- Medium point retractable ball pens available in pink, purple, turquoise and lime-green ink
- Rubber grip for great handling and comfort.
- Metal clip for a modern design
- 1.0mm tip for a medium line width



Ball pen medium point
Blister x 3



- Assorted 8680402

Blister x 3+1

- Assorted 8680372

Pouch x 4

- Assorted 904829



Miss BIC ATLANTIS



- Medium point retractable ball pen available in black and blue ink
- Easy glide ink system for smoother writing
- Stylish design and shape
- Comfortable cushioned grip
- 1.0mm tip gives line width of 0.4mm



Ball pen medium point
Blister x 1



- Black 902137
- Blue 902136

Box x 12



- Black 902139
- Blue 902138

BIC ecolutions Clic Stic



- Medium point recycled retractable ball pen available in black, blue and red ink
- Made from 62% recycled material*
- Slim barrel with clip
- 1.0mm tip gives line width of 0.4mm



Retractable ball pen medium point
Blister x 5



- Black 8806911
- Blue 8806901
- Assorted 888640

Box x 50



- Black 8806872
- Blue 8806892

Box x 50



- Black 8806871
- Blue 8806891

*Percentage of the total weight of the product

BIC ReAction ecolutions



- Medium point recycled retractable ball pen available in black & blue ink
- Made from 74% recycled material**
- Unique spring system allows for smoother writing
- 1.0mm tip gives line width of 0.4mm



Retractable ball pen medium point
Box x 12



- Black 8871221
- Blue 8871211



**Percentage of the total weight of the product

● ● ● **BIC**
ReAction™

- Medium point retractable ball pen available in black, blue and red ink
- Unique spring system allows for smoother writing
- Full barrel grip for added writing control and comfort
- 1.0mm tip gives line width of 0.4mm



Ball pen medium point
Blister x 1



- Black 8575242
- Blue 8575252

Blister x 1 outer 10

- Black 8901021
- Blue 8901011

Blister x 2+1

- Assorted 8575262
- ● ●

Box x 12



- Black 8575461
- Blue 8575471
- Red 8575481



● ● ● *Miss* **BIC** *for Her*

- Medium point retractable ball pen available in black and blue ink
- Luxurious pink barrel design
- Smooth writing



Ball pen medium point
Blister x 1



- Black 892314
- Blue 892313

Box x 12



- Black 892312
- Blue 892311

● ● ● **4 Colours™**

- Choice of black, blue, red and green ink in an all-in-one pen
- Wide round blue barrel
- Accredited with NF Environment status
- Fine or medium point refillable ball pen



Ball pen fine or medium point
Blister x 1



- Medium 802077
- Fine 802078

Blister x 2+1

- Medium 811909
- ● ● ●

Box x 12



- Medium 801867
- Fine 801868
- ● ● ●

Box x 12

- Medium 889969
- Fine 889971
- ● ● ●

Box x 50 Refills

- Black 400814309
- Blue 400814409
- Red 400814509
- Green 400814609



4 Colours™

- Choice of pink, purple, turquoise and lime-green ink in an all-in-one pen
- Medium point refillable ball pen
- Wide round light green barrel
- 1.0mm tip gives line width of 0.4mm



Ball pen medium point
Blister x 1



887776

Blister x 1 Outer 10

889987

Blister x 2+1

883784

Box x 12



887777



4 Colours™ mini

- Choice of black, blue, red and green ink in an all-in-one pen
- Pocket-size retractable ball pen with medium point
- Wide round blue barrel
- 1.0mm tip gives line width of 0.4mm



Ball pen medium point
Blister x 1



895956

Blister x 2+1

895957

Box x 12



895958



4 Colours™ MIX

- Choice of black, blue, purple and lime-green ink in an all-in-one pen
- Mix of traditional and fashionable ink colours
- Wide round barrel with metallic effect
- 1.0mm tip gives line width of 0.4mm



Ball pen medium point
Blister x 1



895983

Box x 12



895984



4 Colours™ PRO

- Choice of black, blue, red and green ink in an all-in-one pen
- Medium point refillable ball pen
- Sleek, shiny black barrel for a sophisticated look
- 1.0mm tip gives line width of 0.4mm



Ball pen medium point
Blister x 1



897785
● ● ● ●

Box x 12



902129
● ● ● ●

4 Colours™ Shine

- Choice of black, blue, red and green ink in an all-in-one pen
- Medium point refillable ball pen
- Super shiny wide round barrel in six trendy colours
- 1.0mm tip gives line width of 0.4mm



Ball pen medium point
Blister x 1



902126
● ● ● ●

Blister x 2+1

902127
● ● ● ●

4 Colours™ GRIP

- Choice of black, blue, red and green ink in an all-in-one pen
- Medium point refillable ball pen
- Wide round blue barrel with a comfortable cushioned grip
- 1.0mm tip gives line width of 0.4mm



Ball pen with grip
Blister x 1



Medium 887129
● ● ● ●

Box x 12



Medium 887136
Fine 887135
● ● ● ●

Refills
Box x 50

- Black 400814309
- Blue 400814409
- Red 400814509
- Green 400814609



4
Colours™
GRIP

- Choice of pink, purple, turquoise and lime-green ink in an all-in-one pen
- Medium point refillable ball pen
- Wide round purple barrel with a comfortable cushioned grip
- 1.0mm tip gives line width of 0.4mm



Ball pen with grip
Blister x 1



Medium 892291
● ● ● ●

Box x 12



Medium 892290
● ● ● ●

4
Colours™
GRIP PRO

- Choice of black, blue, red and green ink in an all-in-one pen
- Medium point refillable ball pen
- Wide round dark grey barrel with a comfortable cushioned grip
- Light grey metallic effect on top
- 1.0mm tip gives line width of 0.4mm



Ball pen with grip
Blister x 1



Medium 897807
● ● ● ●

Box x 12

Medium 892293
● ● ● ●

Refills Box x 50

- Black 400814309
- Blue 400814409
- Red 400814509
- Green 400814609

2
Colours™

- Choice of blue or pink ink in an all-in-one pen
- Medium point refillable ball pen
- Wide round pink barrel
- 1.0mm tip gives line width of 0.4mm



Ball pen medium point
Blister x 1



890567
● ●

Blister x 2

891358
● ●

••• **Cristal® Gel**

- Medium point gel pen available in black, blue and red ink
- Stylish tinted barrel and cap
- Ventilated cap
- 0.8mm tip gives line width of 0.5mm



Gel pen medium point
Pouch x 2



- Black 868108
- Blue 868111

Box x 20



- Black 8438842
- Blue 8438852
- Red 8438871



Value Pack x 35+5

- Black 896036
- Blue 896035

••• **Cristal® Clic**
Gel

- Medium point retractable gel pen available in black, blue and red ink
- Stylish tinted barrel and cap
- Gel ink for ultra smooth writing
- 0.7mm tip gives line width of 0.4mm



Gel pen medium point
Blister x 2



- Black 880658
- Blue 880657

Blister x 4

- Assorted 880664
- 1 2 1

Box x 20



- Black 878975
- Blue 878976
- Red 878974



••• **Velocity®**
Gel

- Medium point retractable gel pen available in black, blue and red ink
- Translucent barrel with handy grip
- Gel ink for ultra smooth writing
- 0.7mm tip gives line width of 0.4mm



Gel pen retractable medium point
Blister x 1



- Black 829161
- Blue 829162

Refill Blister x 2

- Black 862228
- Blue 862229

Box x 12



- Black 829157
- Blue 829158
- Red 829159



BIC
ATLANTIS®
Gel PREMIUM



- Medium point retractable gel pen available in black, blue and red ink
- Refillable pen with rubber grip
- Gel ink for smooth writing
- 0.7mm tip gives medium line width



Gel pen retractable
Blister x 1



- Black 895795
- Blue 895794

Box x 12



- Black 895798
- Blue 895797
- Red 895799



BIC *Re-Action™*
Gel **eco**lutions



- Medium point retractable gel pen available in black, blue and red ink
- Body made from 69% recycled material*
- Refillable gel ink† with spring system for ultra smooth writing
- 0.7mm tip gives line width of 0.4mm



Gel pen retractable medium point
Blister x 1



- Black 895809
- Blue 895808

Box x 12



- Black 895812
- Blue 895811
- Red 895813



* Percentage of the total weight of the product
† Excludes red ink

Miss
BIC *(for Her)*



- Medium point retractable gel pen available in black and blue ink
- Attractive feminine barrel design
- Gel ink for ultra smooth writing



Gel pen medium point
Blister x 1+1 Refill



- Black 892323
- Blue 892322

Box x 12



- Black 892317
- Blue 892316

TRIUMPH 537.RT

- Premium, medium point, retractable gel ink pen available in black, blue and red ink
- Sophisticated design for a professional look
- Comfortable grip
- Gel ink for ultra smooth writing
- 0.7mm tip gives line width of 0.5mm



*Make sure documents safe according to ISO 27064-1 & 27064-2 standards.



Gel pen medium point
Blister x 1



- Black 895805
- Blue 895804

Box x 12



- Black 8913861
- Blue 8913851
- Red 897038

TRIUMPH 537.RT Fashion Colours

- Premium, medium point, retractable gel ink pen available in orange, pink, purple and turquoise ink
- Trendy ink colours
- Comfortable grip
- Gel ink for ultra smooth writing
- 0.7mm tip gives line width of 0.5mm



Gel pen medium point
Blister x 2



- 895800

Box x 12



- Assorted 895803

TRIUMPH 537.R_{0.5mm}

- Premium fine point roller ink pen available in black, blue and red ink
- Needlepoint tip for precise writing
- Stylish metallic clip and metallic-effect barrel
- Visible ink level
- 0.5mm tip gives line width of 0.25mm



Roller pen fine point
Blister x 1



- Black 885783
- Blue 885782

Blister x 3+1

- Assorted 885820

Box x 12



- Black 885790
- Blue 885789
- Red 885788

Refill Blister x 2

- Black 887180
- Blue 887178



TRIUMPH 537.R 0.7mm

- Premium medium point roller ink pen available in black, blue and red ink
- Cone tip for general writing use
- Stylish metallic clip and metallic-effect barrel
- Visible ink level
- 0.7mm tip gives line width of 0.5mm



Roller pen medium point
Blister x 1



- Black 885778
- Blue 885779

Blister x 3+1

- Assorted 885821
-

Refill Blister x 2

- Black 887181
- Blue 887179

Box x 12



- Black 88578519
- Blue 88578719
- Red 88578619



Value Packs x 18+6

- Black 896038
- Blue 896037



- Medium point roller pen
- Liquid ink for fluid writing and bright ink colours
- Visible ink level
- Rubber grip for great writing comfort
- 0.7mm roller point size for medium writing



Roller pen medium point
Blister x 1



- Black 837677
- Blue 837678

Blister x 3+1

- Assorted 837681
-

Box x 12



- Black 837683
- Blue 837682



- Liquid ink roller with a fine needle point
- Liquid ink for fluid writing and bright ink colours
- Visible ink level
- Rubber grip for great writing comfort
- 0.5mm extra fine roller point size for fine writing



Roller pen fine point
Blister x 1



- Black 837689
- Blue 837690

Blister x 2

- Black 8376912

Blister x 3+1

- Assorted 837692
-





- Medium point roller pen available in green/pink and green/blue barrel colours
- Unique side refill system
- Refillable with 1 short standard ink cartridge
- Rubber grip with finger positioning
- 0.7mm point size for medium line width



Roller pen medium point
Blister x 1



● 880521

Note: Available in mixed outer colours:
Green & Pink barrel
Green & Blue barrel



- Medium point roller pen available in blue ink
- Themed barrel designs including Panda and Bee
- Unique side refill system
- Refillable with short standard ink cartridges
- Rubber grip with finger positioning



Roller pen medium point
Blister x 1



- Panda 8805223
- Bee 8886563



- Medium nib fountain pen
- Barrel colours of grey, pink & black
- Refillable with 1 long or 2 short standard ink cartridges
- Iridium medium nib



Fountain pen medium nib
Blister x 1



● 857148

● X-Pen®

X-Pen® is the perfect fountain pen to learn how to write. Its triangular grip helps you to position your fingers correctly. With classic and fun designs, a stainless steel nib and a great grip, the X-Pen® will help you become a writing X-pert.



pen[®] Chrome



Fountain pen medium nib
Blister x 1



● 896049

- Medium iridium steel nib
- Refillable fountain pen with long or short standard ink cartridges
- Transparent window to see ink level
- Rubber grip with grooved design



pen[®] Decorated



Fountain pen medium nib
Blister x 1



- MP3 8794082
- Rose 8794073
- Graph 8795003

- Medium nib fountain pen
- Vibrant designs including MP3, Rose and Graph
- Refillable with 1 long or 2 short standard ink cartridges
- Stainless steel medium nib



EasyClic[™] Fountain Pen



Fountain pen medium nib
Blister x 1



● 847900

Blister x 2

● 862203

- Medium nib fountain pen
- Rich barrel colours including red, blue, pink and green
- Unique side refill system
- Refillable: requires 1 short standard ink cartridge
- Iridium steel medium nib



Box x 20



● 8507141



EasyClick™ Decorated

- Medium nib fountain pen
- Fun designs including Comic, Geko and Persoz
- Unique side refill system
- Refillable with short standard ink cartridges
- Iridium steel medium nib

IDEAL FOR SCHOOL



Fountain pen medium nib
Blister x 1



- Comic 8794103
- Geko 8794123
- Persoz 8886572

All in One

- Medium nib disposable fountain pen
- Does not require an ink cartridge
- Long lasting
- Stainless steel nib



Fountain pen disposable
Blister x 1



- Black 888661
- Blue 888662

Box x 20



- Black 847611
- Blue 847610
- Red 847612



Parafe™

- Medium point felt pen available in black, blue and red ink
- Intense ink colours
- Strong nib to resist retracting
- Washable from most clothes
- Does not dry out even if left uncapped for up to 3 months
- 2mm nib gives line width of 0.6mm



Felt pen medium nib
Box x 12



- Black 904810
- Blue 904809
- Red 904811





●●● INK EATER



- Medium tip Ink Eater
- Available in blue ink
- Can rewrite with permanent ink
- Available in two sizes

Ink Eater
Blister x 2



● Blue 868847

Blister x 3+1

● Blue 868850

Blister x 8+4

● Blue 868849

Mini Ink Eater
Blister x 4



● Blue 897001

Blister x 4+1

● Blue 883018

Blister x 10+4

● Blue 883019

●●● Ink Cartridges

- For all fountain pens, including BIC®
- Also for use in BIC® EasyClic roller pens
- Short cartridges

Blister x 24 Short
Erasable ink



● Black 888750

● Blue 888751

Blister x 24+6

● Blue 888749

Box x 6 Short
Erasable ink



● Black 8734321

● Blue 8485501

Blister x 50+10

● Blue 888752



- Hexagonal, cut end graphite pencil
- Ultra resistant lead
- Made from 57% recycled material**
- Wood free, splinter proof pencil



Graphite pencil
Blister x 4



● 890276

Blister x 10

● 890274

Box x 12



● 880311

**Percentage of the total weight of the product



- Hexagonal, eraser end graphite pencil
- Ultra resistant lead
- Made from 50% recycled material*
- Wood free, splinter proof pencil



*Percentage of the total weight of the product



Graphite pencil with eraser end
Blister x 4



● 890275

Blister x 8

● 890277

Box x 12



● 880332



- Hexagonal, graphite pencil
- 17.5cm long
- Made of 55% recycled material*
- Black wood-free resin with silver varnish
- Does not splinter when broken
- Resists chewing



*Percentage of the total weight of the product



Graphite pencil
Blister x 4



● 896016

Box x 12



● 896017



- Hexagonal, cut end graphite pencil
- Wood free pencil with raspberry varnish
- Thinner barrel
- Made from 53% recycled material*
- Chew resistant, splinter proof pencil



*Percentage of the total weight of the product



Graphite pencil
Blister x 4



● 901736

Box x 12

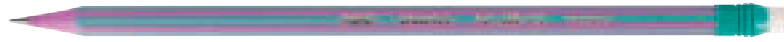


● 901737



BIC
EVOLUTION™ 646

- Hexagonal, graphite pencil with eraser end
- 17.5cm long
- Coloured wood-free resin with striped varnish
- Does not splinter when broken
- Resists chewing



Graphite pencil
Blister x 3



● 890278

Box x 12



● 896034

CRITERIUM® 550

- Hexagonal pencil
- High quality graphite lead
- Lead glued along the entire length of pencil
- Easy to sharpen



Graphite pencil
Blister x 2



2B	861126
2H	861127
3B	861128
3H	861129
4B	861130
4H	861131
BB	861132
HB	861133
HH	861134

Box x 12



2B	857585
2H	857586
3B	857587
3H	857588
4B	857589
4H	857590
5B	857591
5H	857592
6B	857593
BB	857594
HB	857595
HH	857596

CRITERIUM® 255

- Hexagonal pencil with eraser end
- High quality graphite lead
- Lead glued along the entire length of the pencil
- Easy to sharpen



Graphite pencil with eraser
Box x 12



● 857603

BIC **Matic** **Classic**

- Mechanical pencil with 0.5mm or 0.7mm lead
- Writes 2x more than graphite pencils
- 3 HB leads give you 10km of writing
- Built in eraser & no need to sharpen
- Translucent barrel and coloured clip



Mechanical pencil classic
Pouch x 3



● 0.7mm 875588

Pouch x 5

● 0.7mm 875586

Blister/Pouch x 8+2

● 0.5mm 887743

● 0.7mm 875751

Pouch x 10

● 0.7mm 896994

Box x 12



● 0.5mm 820958

● 0.7mm 820959

BIC **Matic** **Combos**

- Mechanical pencil with 0.7mm lead
- Writes 2x more than graphite pencils
- 3 HB leads give you 10km of writing
- Built in eraser
- Vivid colours



Mechanical pencil combos
Pouch x 3



● 880411

Pouch x 5

● 880410

Pouch x 8+2

● 875752

Pouch x 10

● 896409

Box x 12



● 8209601

BIC **Matic** **eco**olutions™

- Mechanical pencil with 0.7mm lead
- Made from 65% recycled material**
- Ultra long-lasting: contains 4 HB leads of 90mm
- Built in eraser & no need to sharpen



Mechanical pencil
Blister x 8+2



● 8877251

Box x 50



● 8877191

**Percentage of the total weight of the product

BIC Matic Grip 0.5

- Mechanical pencil with 0.5mm lead
- Writes 2x more than graphite pencils
- Comfortable cushioned grip
- 3 HB leads give you 10km of writing
- Built in eraser



Box x 12



● Office 890283

BIC Matic Grip 0.7

- Mechanical pencil with 0.7mm lead
- Writes 2x more than graphite pencils
- Comfortable cushioned grip
- 3 HB leads give you 10km of writing
- Built in eraser



Mechanical pencil fine point
Blister x 3+1



● Spicy 875701

Blister x 4

● Spicy 880409

Blister x 6+2

● Spicy 875703

Mechanical pencil medium point
Box x 12



● 0.7mm 890284

BIC Matic Shimmers

- Mechanical pencil with 0.5mm lead
- Writes 2x more than graphite pencils
- Colourful translucent hexagonal barrel
- 3 HB leads give you 10km of writing
- Built in eraser



Box x 12



● 820803

BIC
Matic
STRONG 0.9mm

- Mechanical pencil with 0.9mm lead
- Ultra solid lead
- 3 HB leads give you 10km of writing
- Built in eraser



Mechanical pencil large point
Pouch x 5



● 892273

Box x 12



● 892271

Pouch x 8+2

● Spicy 892274

BIC **Matic**
Mini

- Pocket-size mechanical pencil with 0.7mm lead
- Fun design
- 3 HB leads
- Built in eraser



Mechanical pencil medium point
Blister x 4



● 8922641

Blister x 5+5

● 8922651

Miss **BIC** **Soft**
clik

- Refillable mechanical pencil with 0.5mm lead
- Advance lead from the side
- 3 HB leads of 90mm
- Rubber grip for writing comfort
- Built in eraser



Mechanical pencil medium point
Blister x 1



● 901693

Box x 12



● 901694



Velocity PENCIL

- Refillable mechanical pencil with 0.5mm or 0.7mm lead
- Cushioned grip for maximum comfort
- Built in eraser with protective cap
- Pocket safe thanks to a retractable tip



Mechanical pencil 0.5 and 0.7mm
Blister x 1 + refills



- 0.5mm 839625
- 0.7mm 844100

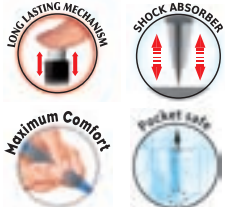
Box x 12



- 0.5mm 829132
- 0.7mm 829133

ATLANTIS PENCIL

- Refillable mechanical pencil with 0.5mm or 0.7mm lead
- Long lasting mechanism (5000 clicks with same efficiency)
- Comfortable 'S' curve cushioned grip
- Pocket safe thanks to a retractable tip



Mechanical pencil 0.5mm and 0.7mm
Blister x 1



- 0.5mm 8206444
- 0.7mm 8206472

Blister x 1 + Refill

- 0.5mm 8207992
- 0.7mm 8208002

Box x 12



- 0.5mm 8206433
- 0.7mm 8206462

BIC Re-Action™ ecoLutions

- Refillable mechanical pencil with 0.5mm or 0.7mm lead
- Made from 72% recycled material**
- Unique spring system allows for smoother writing & less breakage
- Built-in eraser with protective cap
- Pocket-safe thanks to a retractable tip



Mechanical pencil 0.5 and 0.7mm
Blister x 1



- 0.5mm 8698462
- 0.7mm 8698452

Blister x 1 + 12 Refills

- 0.5mm 8703611
- 0.7mm 8703601

Box x 12

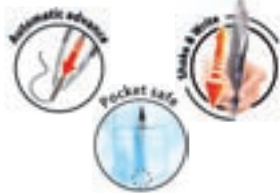


- 0.5mm 8703631
- 0.7mm 8703621

*Due to springy system
**Percentage of the total weight of the product



- Refillable mechanical pencil with 0.5mm or 0.7mm lead
- Comfortable cushioned grip
- Lead can be advanced in 3 ways: clic, shake or automatically
- Built in eraser end with protective cap
- Pocket safe thanks to a retractable tip



Mechanical pencil 0.5 and 0.7mm
Blister x 1 + refill



- 0.5mm 880673
- 0.7mm 880675

Blister x 1

- 0.5mm 892352
- 0.7mm 892353

Box x 12



- 0.5mm 880659
- 0.7mm 880654



- Mechanical pencil with 0.5mm or 0.7mm lead
- Built in retractable eraser
- Pocket-safe thanks to a retractable tip



Mechanical pencil 0.5 and 0.7mm
Blister x 1



- 0.5mm 892278
- 0.7mm 892279

Box x 12



- 0.5mm 892276
- 0.7mm 892277



GLUE

ERASER



STICKY NOTES



ACCESSORIES

● ● ● **FIX STRONG**

- Instant glue that works on plastic**, wood and porcelain
- Anti-clogging cap
- 3 grams per tube



**Plastic (except polyethylene, polypropylene, PTFE plastic, polyurethane, expanded polystyrene & silicon)



Eraser
Blister x 1

901758



● ● ● **GALET™**

- Eraser made from synthetic rubber
- Perfect for pencils and graphite leads
- Soft erasing

Eraser
Blister x 2

880533



Box x 12

400847720



● ● ● **MINI FUN**

- Eraser made from synthetic rubber
- Fun mini shapes
- Soft erasing

Eraser
Blister x 3

841860



● ● ● **MINI PLAST-OFFICE™**

- Eraser made from synthetic rubber
- Paper sleeve for easy handling
- Ideal size for pencil cases

Eraser
Blister x 3



841863
NB. Mixed outer



● ● ● **PLAST-OFFICE™**

- Eraser made from synthetic rubber
- Paper sleeve for easy handling
- Ideal to use on all types of paper

Eraser
Blister x 1



816290
Box x 20
400848620



● ● ● **BIC® ecolutions™
GLUE STICK**

- Ideal for children to use
- Washable



*Recycled plastic dispenser

Glue
Box x 30



8gr 892344
Box x 20
21gr 892345



PLAIN NOTES

- Sticky note with water based repositionable adhesive
- Thick and smooth paper for easy writing
- Pastel orange colour



Plain notes
Pack x 1 - 100 sheets per pad



76x76mm 870440
127x76mm 870413

Pack x 12 - 100 sheets per pad



51x38mm 870443
76x76mm 870441



ecoLUTIONS™ RECYCLED NOTES

- Sticky note with water based repositionable adhesive
- Made from 80% post-consumer recycled material*
- Smooth paper for easy writing



*Percentage of the total weight of the product

Recycled notes
Pack x 16 pads - 100 sheets per pad



76x76mm 879419



SHAPED NOTES

- Sticky note with water based repositionable adhesive
- Fun heart, arrow and flower shapes
- Available in bright neon colours



Shaped notes
Pack x 3 - 50 sheets per pad



Flower, Arrow & Heart
870424

● Shaped Notes

Combine convenience and fun, with bright colours and fun shapes which bring impact to your messages.

INDEXES



- Sticky note with water based repositionable adhesive
- Transparent film can be written on
- Available in bright neon colours



Index dispenser:
5 x 40 indexes each plus 1 free



879423

Mixed Indexes:
Pack x 5 - 25 sheets per pad



870617



WHITEBOARDS
AND ROLLS



PERMANENT MARKERS



DRY WIPE
MARKERS

5
6
7
8
9
1
2
3
4



HIGHLIGHTERS

MARKING



• Permanent Markers

• BIC® Marking™ 2000 & 2300

Permanent alcohol-based ink, quick drying and with a low odour. Use on most surfaces including paper, glass, cardboard, plastic, metal and fabrics.

• • • BIC® Marking™ 2000

- Low odour, quick drying, permanent, alcohol-based ink available in black, blue, red and green
- Can be left uncapped for up to 3 weeks without drying out (ISO 554 Standard)
- Suitable for almost all surfaces including glass, plastic and metal
- Acrylic bullet tip gives line width of 1.7mm



Permanent marker bullet tip
Blister x 1



- Black 875576
- Blue 875572

Blister x 4

- Assorted 875573

Box x 12



- Black 820915
- Blue 820914
- Red 820913
- Green 820912

Wallet x 4

- Assorted 820911



• • • BIC® Marking™ 2300

- Low odour, quick drying, permanent, alcohol-based ink available in black, blue, red and green
- Can be left uncapped for up to 3 weeks without drying out (ISO 554 Standard)
- Suitable for almost all surfaces including glass, plastic and metal
- Acrylic chisel tip gives line width of 3.1mm to 5.3mm



Permanent marker chisel tip
Blister x 1



- Black 880327
- Blue 880326

Wallet x 4

- Assorted 820922

Box x 12



- Black 820926
- Blue 820925
- Red 820924
- Green 820923



• • • BIC® Marking™ POCKET 1445

- Low odour, quick drying, permanent, alcohol-based ink available in black, blue, red and green
- Can be left uncapped for up to 2 weeks without drying out (ISO 554 Standard)
- Blocked tip will not bend nor retract under pressure
- Suitable for almost all surfaces including glass, plastic and metal
- Acrylic bullet tip gives line width of 1.1mm



Permanent marker bullet tip
Pouch x 4



- Assorted 894048

Blister x 4

- 875591

Box x 12



- Black 820902
- Blue 820901
- Red 820900

• Permanent Marking Pocket

Ideal for the office or the home. Slim body for everyday use.

● BIC® Marking™ Onyx

Permanent marker range that is suitable for use on most surfaces including paper, cardboard, glass and metal. Markers are Xylene and Toluene free.



- Low odour, weather resistant permanent marker, available in black, blue, red and green
- Can be left uncapped for up to 2 weeks without drying out (ISO 554 Standard)
- Suitable for almost all surfaces including cardboard, metal, aluminium, glass, plastic and wood
- Polyester chisel tip gives line width of 3.7mm to 5.2mm
- Ink without xylene or toluene



Permanent marker chisel tip
Wallet x 4



Assorted 8418181



Box x 12



● Black 8418131
● Blue 8418121
● Red 8418111
● Green 8418101



- Low odour, weather resistant permanent marker, available in black, blue, red and green
- Can be left uncapped for up to 2 weeks without drying out (ISO 554 Standard)
- Suitable for almost all surfaces including cardboard, metal, aluminium, glass, plastic and wood
- Polyester bullet tip gives line width of 1.5mm
- Ink without xylene or toluene



Permanent marker bullet tip
Blister x 1



● Black 8803231
● Blue 8803211

Wallet x 4

8418241



Box x 12



● Black 8418201
● Blue 8418211
● Red 8418221



- Low odour, weather resistant permanent marker, available in black, blue, red and green
- Can be left uncapped for up to 2 weeks without drying out (ISO 554 Standard)
- High ink capacity due to large barrel
- Suitable for almost all surfaces including cardboard, metal, aluminium, glass, plastic and wood
- Polyester chisel tip gives line width of 3.7mm to 5.2mm
- Ink without xylene or toluene



Permanent marker chisel tip
Box x 12



● Black 8418301
● Blue 8418291
● Red 8418281
● Green 8418271



• • • **BIC**
Marking ONYX
1592



- Low odour, weather resistant permanent marker, available in black, blue and red
- Can be left uncapped for up to 2 weeks without drying out (ISO 554 Standard)
- High ink capacity due to large barrel
- Suitable for almost all surfaces including cardboard, metal, aluminium, glass, plastic and wood
- Polyester bullet tip gives line width of 1.5mm
- Ink without xylene or toluene



Permanent marker bullet tip
Box x 12



- Black 8885931
- Blue 8885941
- Red 8886071

• • • **BIC**
Marking ONYX
1891



- Low odour, weather resistant permanent marker, available in black, blue and red
- Large metal barrel allows for a very high ink capacity
- Suitable for almost all surfaces including cardboard, metal, aluminium, glass, plastic and wood
- Polyester chisel tip gives line width of 9.9mm



Permanent marker chisel tip
Box x 6



- Black 8418361
- Blue 8418381
- Red 8418371

• • • **BIC**
Marking Color



- Low odour, quick drying permanent marker, available in assorted colours
- Comfortable, textured, rubber grip
- Suitable for use on glass, metal, coated paper, photos and plastic
- Acrylic bullet tip gives line width of 1.1mm

Permanent marker multi colours
Blister x 4

Pot x 9 + 1



- Assorted 8695961
-

Blister x 6+2

- Assorted 8727861
-



- Assorted 896018
-

BIC Marking Color Gold Silver

- Permanent marker in gold and silver with metallic effect
- Ideal for arts and crafts
- Suitable for use on paper, folders, photos, metal, plastic, glass*
- Medium tip

*Works best on porous surfaces such as paper and cardboard



Permanent marker bullet tip
Blister x 2

900340



Tub x 24

900341



BIC Marking CD-DVD

- Low odour, quick drying, permanent, alcohol-based ink available in black, blue and red
- Comfortable, textured, rubber grip
- Fine point marker, specifically designed for writing on CDs and DVDs
- Acrylic bullet tip gives line width of 0.7mm



Permanent marker fine point
Blister x 1

● Black 889228

Blister x 2

889224



Box x 12

● Black 8290801
● Blue 8290811



BIC brite liner

- Fluorescent, water-based ink available in yellow, blue, green, orange and pink
- Ink will not bleed through paper
- Transparent cap so nib can be seen
- Chisel tip gives line width of 1.6mm for underlining and 3.4mm for broad highlighting



Highlighter chisel nib
Blister x 5

Assorted 893133





● ● ● brite liner[®] Grip

- Fluorescent, water-based ink available in yellow, blue, green, orange and pink
- Ink will not bleed through paper
- Comfortable, textured, rubber grip
- Chisel tip gives line width of 1.6mm for underlining and 3.3mm for broad highlighting



Highlighter chisel nib
Blister x 2



● Yellow 824755

Blister x 5

Assorted 824758

Outer 10 894324



Box x 12



● Yellow 811935

● Blue 811931

● Green 811932

● Orange 811933

● Pink 811934



● ● ● Technolight[®]

- Fluorescent water-based ink available in yellow, blue, green, orange and pink
- Ink level visible through transparent body
- Pigmented ink for paper, copy & fax
- Chisel tip gives line width of 1.5mm for underlining and 3.5mm for broad highlighting



Highlighter chisel nib
Blister x 1



● Yellow 875594

Wallet x 5

Assorted 8119021



Box x 12



● Yellow 802304

● Blue 802307

● Green 802306

● Orange 802308

● Pink 802305



● ● ● brite liner[®] XL

- Fluorescent, water-based ink available in yellow, green and pink
- High ink capacity due to large barrel
- Textured, rubber grip for added comfort
- Suitable for paper, faxes and photocopies
- Chisel tip gives line width of 1.5mm for underlining and 5.4mm for broad highlighting



Highlighter chisel nib
Blister x 1



● Yellow 891399

Blister x 3

Assorted 891405



Box x 10



● Yellow 891396

● Green 891398

● Pink 891397

BIC Whiteboard Marker Velleda 1721

- Low odour, alcohol-based ink available in black, blue, red, green, orange, purple and brown
- Blocked tip will not bend nor retract under pressure
- Soft tip for smoother writing
- Good erasability immediately and after a few days
- Acrylic bullet tip gives line width of 1.5mm



*83% recommend BIC Velleda - Source: TNS SOFRES - French phone survey of 120 primary school teachers (February 2012)



Dry wipe marker
Blister x 2



- Black 875709
- Blue 875710

Blister x 3 + eraser
Assorted 875708

- Blister x 4
Assorted 875711

Box x 24



- Black 841842
- Blue 841841
- Red 841840
- Green 841839

Pouch x 4

Assorted 1199001724

Pouch x 8

Assorted 1199005728

Box x 24

- Black 890589
- Blue 890590
- Red 890591
- Green 890592

Class pack x 72

- Assorted 875790



BIC Whiteboard Marker Velleda 1701

- Low odour, alcohol-based ink available in black, blue, red and green
- Blocked tip will not bend nor retract under pressure
- Good erasability immediately and after a few days
- Acrylic bullet tip gives line width of 1.5mm



IDEAL FOR PROFESSIONALS

*Recycled plastic excluding ink system



Dry wipe marker bullet nib
Blister x 1



- Black 8757131
- Blue 8757121

Wallet x 4
Assorted 904941

Blister x 4
Assorted 8757151

Box x 12



- Black 904937
- Blue 904938
- Red 904939
- Green 904940

Blister x 6

Assorted 8754311



BIC Whiteboard Marker Velleda 1751

- Low odour, alcohol-based ink available in black, blue, red and green
- Blocked tip will not bend nor retract under pressure
- Good erasability immediately and after a few days
- Acrylic chisel tip gives line width of 3.7mm - 5.5mm



IDEAL FOR PROFESSIONALS

*Recycled plastic excluding ink system



Dry wipe marker chisel nib
Wallet x 4



Assorted 904950

Box x 12



- Black 904946
- Blue 904947
- Red 904948
- Green 904949





- Low odour, alcohol-based ink available in black, blue, red and green
- Liquid Ink Technology
- Writes longer and provides better erasability*
- Medium bullet tip



LIQUID INK TECHNOLOGY

*compared to most BIC® Velleda® markers



Dry wipe marker
Blister x 1



- Black 902092
- Blue 902091

Blister x 3

- Assorted 905456

Box x 12



- Black 902088
- Blue 902087
- Red 902089
- Green 902090



- Low odour, alcohol-based ink available in black, blue, red and green
- Liquid Ink Technology
- Writes longer and provides better erasability*
- Large bullet tip



LIQUID INK TECHNOLOGY

*compared to most BIC® Velleda® markers



Dry wipe marker
Wallet x 4



- Assorted 904950

Box x 12



- Black 902096
- Blue 902095
- Red 902097
- Green 902098



- Low odour, alcohol-based ink available in black, blue, red and green
- Comfortable, textured, rubber grip
- Flexible pocket clip on cap
- Acrylic bullet tip gives line width of 1.8mm



Dry wipe marker
Blister x 4



- Assorted 875714



- Low odour, non-toxic, alcohol-based ink available in assorted colours
- Blocked tip will not bend nor retract under pressure
- Designed especially for children with its mini-sized barrel and fun designs
- Ideal for use in school and at home



Dry wipe marker mini size
Blister x 6



8413871

Pot x 24



8571431



- Low odour, cetone-based ink available in black, blue, red, green, yellow, orange, pink and brown
- Blocked tip will not bend nor retract under pressure
- Medium-sized barrel for ease of use
- Acrylic bullet tip gives line width of 1.5mm



Dry wipe marker bullet nib
Blister x 1



- Black 875579
- Blue 875577

Blister x 4
Assorted 875593

Plastic wallet x 4
Assorted 1199001744
Outer 10 890615

Box x 12



- Black 1199174109
- Blue 1199174106
- Red 1199174103
- Green 1199174102

Plastic wallet x 6
Assorted 1199005746

Pouch x 8
Assorted 1199001748



- Low odour, cetone-based ink available in black, blue, red and green
- Blocked tip will not bend nor retract under pressure
- Large plastic barrel allows for high ink capacity
- Acrylic bullet tip gives line width of 1.9mm



IDEAL FOR PROFESSIONALS



Dry wipe marker bullet nib
Wallet x 4



Assorted 875785

Box x 12



- Black 1199171109
- Blue 1199171106
- Red 1199171103
- Green 1199171102



Whiteboard Marker Velleda 1791

- Low odour, cetone-based ink available in black, blue, red and green
- Blocked tip will not bend nor retract under pressure
- Large plastic barrel allows for high ink capacity
- Acrylic chisel tip gives line width of 3.5mm - 5.5mm



IDEAL FOR PROFESSIONALS



Dry wipe marker chisel nib
Blister x 2 + magnetic eraser



882405



Wallet x 4

Assorted 875789



Box x 12



- Black 1199179109
- Blue 1199179106
- Red 1199179103
- Green 1199179102



Whiteboard Marker Velleda 1781

- Low odour, cetone-based ink available in black, blue, red, green, brown and orange
- Blocked tip will not bend nor retract under pressure
- Large metal barrel is airtight to prevent ink evaporation
- Acrylic chisel tip gives line width of 3.5mm - 5.5mm



IDEAL FOR PROFESSIONALS



Dry wipe marker chisel nib
Wallet x 4



Assorted 875787



Wallet x 6

875788



Box x 12



- Black 1199178109
- Blue 1199178106
- Red 1199178103
- Green 1199178102



Velleda

- Double-sided board available in blue, orange and green
- Fun shaped plastic border
- 20 x 31cm
- + 1 blue marker Velleda 1721
- + 1 eraser that clips onto the board



Whiteboard 20 x 31cm
Pouch x 1



841362



● BIC® Kids Whiteboards

The fun whiteboard for kids. Draw, erase and draw again! Perfect for home and school.



- Small and convenient size
- Ideal for use in schools
- 2 useful surfaces: plain white and grid

VIVID COLOURS

EASY TO ERASE

DRY WIPE

Single-sided whiteboard 19 x 29cm
 With 1721 pen + eraser **841360**

Double-sided whiteboard 24 x 33cm
 With 1741 pen + eraser **1199001518**



- Small and convenient size
- Ideal for use in schools
- 2 useful surfaces: plain white and grid

EASY TO ERASE

DRY WIPE

Yellow school board 19 x 26cm
841369



- Double-sided board
- Easy to mount to most wall surfaces with attachment holes

DRY WIPE

Office whiteboards
 30 x 44cm **812105**





- Double-sided board
- Easy to mount to most wall surfaces with attachment holes



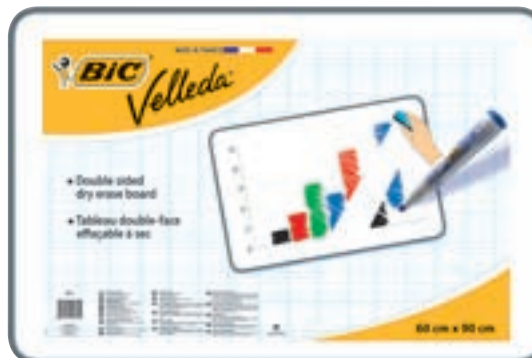
Office whiteboards
44 x 55cm 1199024513



- Double-sided board
- Easy to mount to most wall surfaces with attachment holes



Office whiteboards
60 x 90cm 1199000701



- Can be attached to almost any smooth, flat surface
- Easy to cut to fit available space



Dry wipe rolls
45 x 50cm 870494
67 x 100cm 870493
100 x 200cm 870492





- Can be attached to almost any smooth, flat surface
- Easy to cut to fit available space



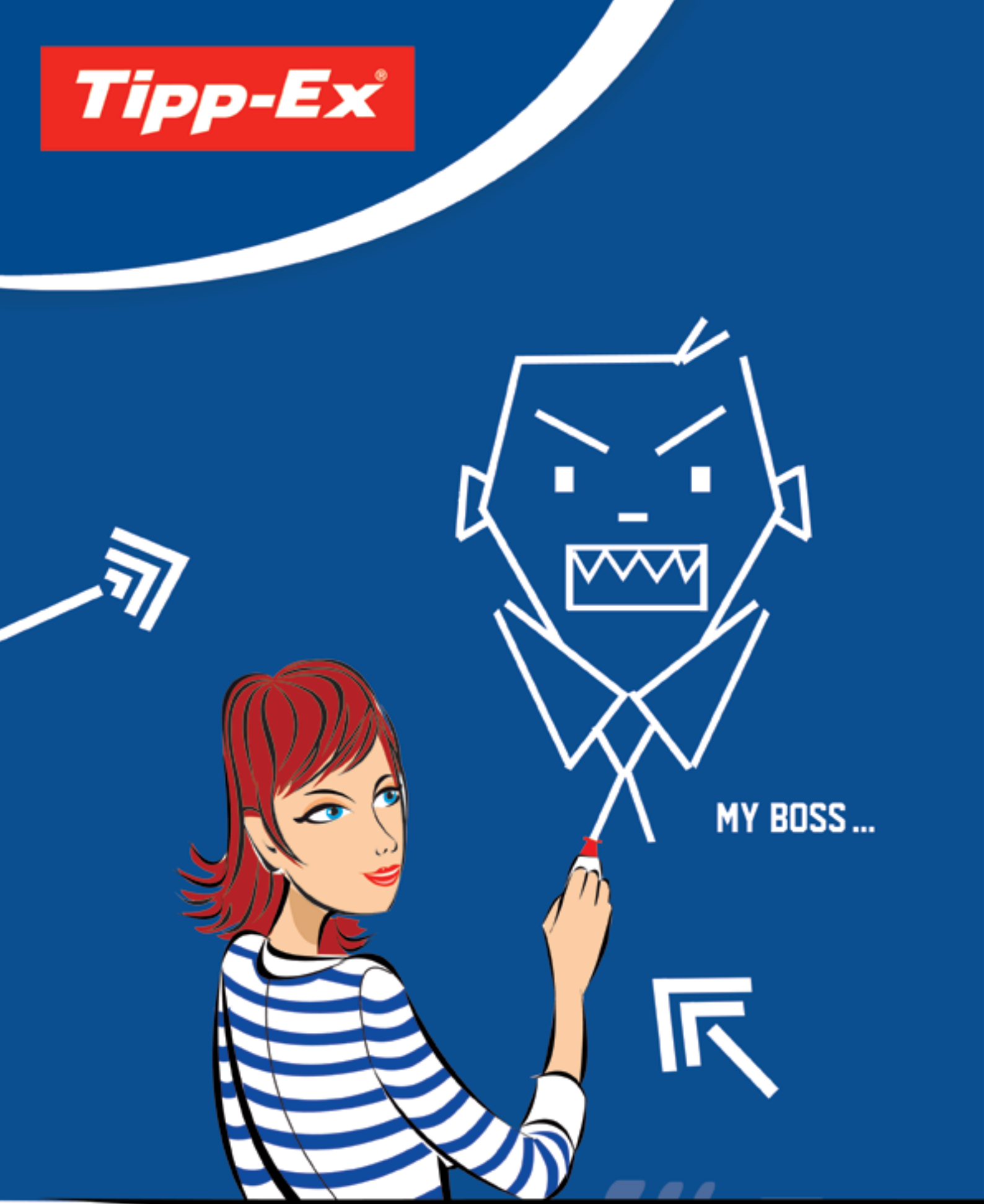
Dry wipe rolls
Pouch x 1 + 1 Marker 1781



67.5 x 100cm 870490

Pouch x 1 + 1 Marker 1741

45 x 50cm 870491



MY BOSS ...

**CORRECTION
BOTTLES**



CORRECTION PENS



CORRECTION TAPES



CORRECTION

Tipp-Ex

Tipp-Ex

Rapid

- High quality correction fluid
- Foam wedge applicator for precise and clean use
- Quick-drying formula is ideal for all types of paper correction
- 20ml bottle



20ml
Quick drying

*Source GFK panel - May 2010

Blister x 1



887159

Blister x 2

887162

Display box x 10



885992

Value Pack x 15+5

895950



Tipp-Ex

ecolutions
Aqua

- Water-based correction fluid
- Precise correction with foam applicator
- High performance formula that allows for easy rewriting
- Non-toxic and odourless



Neat and clean
Water based
20ml
Easy to write over

Blister x 1



8806801

Blister x 2

8806831

Display box x 10



8806821



Tipp-Ex

Shake'n Choose

- 2-in-1 solution consisting of a pen for precise corrections and a foam applicator for correcting larger areas
- Slim pen-like design making it easy to hold and store
- Quick-drying formula is ideal for all types of paper correction
- 15ml bottle



2 in 1

15ml
Quick drying

Blister x 1



900356

Display box x 10



901731



Correction Pens

High performance formula for excellent coverage. Quick drying and control of fluid flow makes for easy re-writing.

Tipp-Ex

Shake'n Squeeze

- High quality correction fluid in a squeezable pen-like body
- Fine metal point for precise correction
- Fits easily in the hand to correct as you write
- Quick-drying formula and control of fluid flow makes for easy rewriting



*Source GFK panel - May 2010



Blister x 1



802298

Blister x 2

802299

Display box x 10



802422

Tipp-Ex

Mini Shake'n Squeeze

- High quality correction fluid in a mini squeezable pen-like body
- Fine metal point for precise correction
- Fits easily in the hand to correct as you write
- Quick-drying formula and control of fluid flow makes for easy rewriting



Blister x 1



844474

Display box x 10



848125

Tipp-Ex

Pocket Mouse

- High quality correction tape with a tear-resistant polyester film
- Fun mouse-shaped design with translucent body
- Protective cap prevents damage to tip
- Correction tape size: 4.2mm wide x 10m long



Blister x 1



8207901

Blister x 2

8207912

Display box x 10



8207891

Tipp-Ex

Mini Pocket Mouse

- Compact design correction tape with a paper-based film
- Fun mouse-shaped design with transparent body
- High quality coverage with instant rewriting
- Correction tape size: 5mm wide x 5m long



*Source GFK panel - June 2011



Blister x 1



8128704

Blister x 2

8128741

Blister x 3

8129221

Display box x 10



901817

Tipp-Ex

Mini Pocket Mouse

Decorated

- Compact design correction tape with a paper-based film
- Fun mouse-shaped design with transparent body
- High quality coverage with instant rewriting
- Correction tape size: 5mm wide x 5m long



Blister x 2



Assorted 8695973

Outer mixed:

Cosmic:

1 x boy and 1 x girl

Crime Scene:

1 x body outline and

1 x thumb print

Blister x 2+1



Cosmic 8516804

Tipp-Ex

Mini Pocket Mouse

Miss

- Compact design correction tape with a paper-based film
- Fun mouse-shaped design with transparent body
- High quality coverage with instant rewriting
- Correction tape size: 5mm wide x 5m long



Blister x 1



Miss 896032

Blister x 2



Miss 896033
(outer mixed)

Tipp-Ex

Micro Tape Twist

- Compact design correction tape with a tear-resistant polyester film
- Patented twisting head protects the tip
- Rewinding mechanism if the tape becomes loose
- Correction tape size: 5mm wide x 8m long



8M
x5mm
Instant rewriting



Blister x 1



8705001

Outer mixed:
50% blue and 50% pink

Blister x 2

8794311

Outer mixed:
50% purple/pink
50% blue/green

Display box x 10



8706151

8706142

Tipp-Ex

SOFT Grip

10M

- High quality correction tape with a tear-resistant polyester film
- Comfortable grip for great control
- Correction tape size: 4.2mm wide x 10m long



10M
x4.2mm
Instant rewriting



Blister x 1



900338

Blister x 2+1

900339

Display box x 10



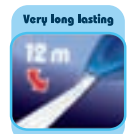
895933



Tipp-Ex

Easy Correct

- Extra long correction tape with a tear-resistant polyester film
- Side-dispensing mechanism so you can see what you are correcting
- No waiting, no mess, just instant correction with Tipp-Ex® dry tape
- Correction tape size: 4.2mm wide x 12m long



12M
x4.2mm
Instant rewriting



Blister x 1



8290362

Display box x 10



8290352

Value pack x 15+5

895951

Tipp-Ex
Easy Refill[®]
eco**lutions**[™]

- Easy to use refillable correction tape with a tear-resistant polyester film
- Extra long tape with remaining tape-length indicator
- No waiting, no mess, just instant correction with Tipp-Ex[®] dry tape
- Correction tape size: 5mm wide x 14m long



*Percentage of the total weight of the product, excluding the tape.



Blister x 1



8794361

Blister x 1 refill

8794401

Display box x 10



8794242

Display box x 10 refills

879435

Value pack x 15+5

895952

Tipp-Ex
Exact Liner[™]
eco**lutions**[™]

- Correction tape made from 69% recycled material*
- Curved body for improved handling
- No waiting, no mess, just instant correction with Tipp-Ex[®] dry tape
- Correction tape size: 5mm wide x 6m long



*Percentage of the total weight of the product, excluding the tape.



Blister x 1



8680772

Display box x 10



Retail 8104755

Tipp-Ex
Micro Tape
eco**lutions**[™]

- Correction tape made from 51% recycled material*
- Protective cap prevents damage to the tape
- Dry correction tape for easy rewriting
- Correction tape size: 5mm wide x 6m long



*Percentage of the total weight of the product



Blister x 1



880679

Blister x 2

8806781

Display box x 10



880681



Colouring
crayons

Colouring
pencils

Colouring
felt pens

COLOURING



Kid COULEUR

- Medium blocked tip felt pen for detailed drawing and large surface colouring
- Ultra-washable ink that can be easily cleaned from skin and clothes
- Ventilated cap compliant with European toy standards
- Available in 24 different colours



Felt pen medium tip
Wallet x 12



841798

Wallet x 18

841799

Wallet x 24

841800

Pot x 36



828977

Class pack x 144

887837



Kid MINI COULEUR

- Mini-sized conical tip felt pen
- Ultra-washable ink that can be easily cleaned from skin and clothes
- Ventilated cap compliant with European toy standards
- Transparent barrel with decorative design



Felt pen fine tip
Blister x 12



8374903

Pot x 24



8413712



Kid COULEUR XL

- Large blocked tip felt pen for children 3+
- Ultra-washable ink that can be easily cleaned from skin and clothes
- Ventilated cap compliant with European toy standards
- Jumbo size makes it easy for young children to hold



Felt pen large tip
Wallet x 12



828966

Class pack x 96



887834

BIC
Kid COULEUR Baby

- Large blocked tip felt pen ideal for small children from 1 year's old
- Ultra-washable ink that can be easily cleaned from skin and clothes
- Ventilated softer polypropylene cap that will not shatter if dropped
- Compliant with European Toy standards



*Conforms to European Safety Toy Standards for children under 36 months



Felt pen medium tip
 Wallet x 12



902080

Class Pack x 96



902082

BIC

● ● ● COLOUR & ERASE

- Medium blocked tip felt pen for drawing and colouring
- Includes erasable felt tip pen so children can correct colouring mistakes and create special effects
- Ventilated cap compliant with European toy standards
- Washable ink that can be easily cleaned from skin and clothes



Erasable felt pen
 Wallet x 12



880510



- **BIC® Kids Colour & Erase**
 Erasable felt-tip pen that allows you to produce creative drawings and correct your colouring mistakes!

BIC

● ● ● Mini COLOUR & CREATE

- Mini-sized conical tip felt pen
- Washable ink that can be easily cleaned from skin and clothes
- Includes felt tips and erasable felt tips so kids can create special effects
- Available in bright colours



Mini felt pen
 x 6 felt pens classic ink and
 x 6 felt pens covering ink



892221





COLOUR & CREATE XL

- Large barrel felt pen that is easy for children to hold
- Washable ink that can be easily cleaned from skin and clothes
- Includes felt tips and erasable felt tips so kids can create special effects
- Ventilated cap



Felt pen fine tip
Wallet x 12



902077

Class Pack x 96



902079



Visa™

- Fine-tip felt pen perfect for detailed drawing and colouring
- Ink does not dry out even if left uncapped for 3 months (excludes black ink)
- Ventilated cap compliant with European toy standards
- Available in a variety of colours



Felt pen fine tip
Wallet x 12



888695

Wallet x 18

888681

Plastic pot x 36

829012

Drum x 84



829013

Class pack x 144

887838

Class pack x 288

897099



Visa™
For School

- Fine-tip felt pen perfect for detailed drawing and colouring
- Ink does not dry out even if left uncapped for 3 months (excludes black ink)
- Ventilated cap compliant with European toy standards
- Available in a variety of colours



Felt pen fine tip
Wallet x 12



896996

● BIC® Kids Visacolor X Large

The long lasting felt tip pen. Visacolor is a high quality colouring pen with a durable tip that won't dry out even if left uncapped for 2 months (excludes black ink).



- Large blocked tip felt pen made from 54% recycled materials*
- Ink does not dry out even if left uncapped for 2 months (excludes black ink)
- Ventilated cap compliant with European toy standards
- Jumbo size makes it easy for children to hold



*Percentage of the total weight of the product



Felt pen extra large tip
Blister x 12



892223

Pot x 18

892224

Drum x 48



892225



● ● ● Visacolor™ XL

- Large blocked felt-tip pen
- Ink does not dry out even if left uncapped for 2 months (excludes black ink)
- Ventilated cap compliant with European toy standards
- Jumbo size makes it easy for young children to hold



Felt pen extra large tip
Wallet x 8



829006

Wallet x 12

829007

Pot x 18

829008

Drum x 48



829004

Class Pack x 96

887839



● ● ● VISAquarelle™

- Flexible brush-tip felt pen for creative effects
- Ink does not dry out even if left uncapped for 1 month (excludes black ink)
- Ventilated cap compliant with European toy standards
- Available in bright, vibrant colours



Felt pen brush tip
Wallet x 10



828964

Pot x 18



828965



Felt Pens & Colouring Pencils

BIC® Kids Decoralo

Decoralo is ideal for young children. Its jumbo size and large tip help children learn how to colour.



- Extra large blocked-tip felt pen for colouring large areas
- Washable ink that is easy to clean
- Ventilated cap compliant with European toy standards
- Jumbo size makes it easy for young children to hold



Felt pen extra large tip
Pot x 12



828970

Barrel x 30

841254

Class pack x 48



887832



- Wood-free resin colouring pencil made of 50% recycled material*
- Chew-resistant and will not splinter if broken
- Lead is ultra-resistant to shocks and provides great coverage
- Available in bright, vibrant colours



Colouring pencil wood-free
Wallet x 12



829029

Wallet x 18

829728

Wallet x 24

829733

Pot x 60



841229

Class Pack x 144

887830

*Percentage of the total weight of the product



- Wood-free resin colouring pencil made of 50% recycled material*
- Chew-resistant and will not splinter if broken
- Lead is ultra-resistant to shocks and provides great coverage
- Available in bright, vibrant colours



Colouring pencil wood-free
Wallet x 12



880537

*Percentage of the total weight of the product



ecolutions™
EVOLUTION™ Triangle

- Wood-free resin colouring pencil made of 54% recycled material*
- Triangular shape shows children how to position their fingers
- Ideal for children over 2 years old
- Available in vibrant colours



*Percentage of the total weight of the product



Colouring pencil wood-free
Wallet x 12



829735

Pot x 48



829736

Class pack x 144

887831



CIRCUS

- Extremely colourful Evolution pencil with matching barrel & tip and contrasting nose cone
- Wood-free resin colouring pencil
- Chew-resistant and will not splinter if broken
- Lead is ultra-resistant to shocks
- Available in 12 festive colours



Colouring pencil wood-free
Wallet x 12



895789

Pot x 60



895790



TROPICOLORS 2

- Wood-free resin colouring pencil
- Lead is easy to sharpen
- Ideal for detailed drawing and colouring large areas
- Available in bright, vibrant colours



Colouring pencil wood-free
Wallet x 12



832566

Wallet x 18

832567

Wallet x 24

832568



SUPER SOFT

- Jumbo colouring pencil with triangular-shaped barrel
- 6.2mm wax crayon lead
- Optimal deposit and coverage on paper, including cotton paper
- Luminous and bright colours
- Jumbo sharpener included in pack



Colouring pencil extra large tip
Wallet x 8



895921



AQUACOULEUR™

- Colouring pencil that works like a paint brush - simply dip in water and colour to create watercolour effects
- Colours can be blended together or mixed with water for different effects
- High quality wood
- Lead is easy to sharpen



Colouring pencil watercolour
Wallet x 12



8575613

Wallet x 18

8575623

Wallet x 24

8575633

• BIC® Kids® Aquacoleur™

Watercolour colouring pencil, ideal for adding a watercolour effect to any drawing. Up to 24 bright colours can be blended together or mixed with water for different effects.

PLASTIDÉCOR®

- Long-lasting colouring crayon that is ideal for children over 2 years old
- Extra clean on hands and fabric
- Clean and strong unwrapped barrel that can be sharpened and erased like a pencil
- Ideal for detailed work and for providing good coverage on large surfaces



Colouring crayon pencil shape
Wallet x 12



829770

Wallet x 18

829771

Wallet x 24

829772

Class Pack x 288



887835



● ● ● PLASTIDÉCOR triangular

- Triangular-shaped colouring crayon ideal for children over 1 years old
- Extra clean on hands and fabrics
- Triangular shape shows children how to position their fingers
- Clean and strong unwrapped barrel that does not melt in the hand



Colouring crayon triangular shape
Wallet x 12



829773

Class Pack x 144



887833



● ● ● WAX CRAYONS

- Wax crayon with paper sleeve to keep hands clean
- Bright colours



Wax crayon
Wallet x 12



8396061



● ● ● TURN & COLOUR

- Wax crayon with twistable sleeve to advance wax
- Ideal for children over 3 years old
- Plastic barrel protects the crayon and prevents it from breaking
- Easy to use twist action
- Extra clean on hands and fabrics



Colouring crayon in plastic barrel
Wallet x 12



880508

● BIC® Kids Turn & Colour

Twistable wax crayon – the perfect crayon for small children to use. The plastic barrel prevents the crayon from breaking, as well as keeping children's hands and clothes clean.



• • • **Glitter Glue Metallic**

- Easy to use water-based glue with metallic effect
- Squeezable clear plastic tube for easy application
- Washable from clothes
- Glitter glue available in metallic and pastel colours



• **BIC® Kids Glitter Glue**

Easy to use water-based glue in metallic and pastel colours. The perfect tool for arts and crafts.



Glitter glue metallic
Blister x 6



893269



• • • **Glitter Glue Pastel**

- Easy to use water-based glue in pastel colours
- Squeezable clear plastic tube for easy application
- Washable from clothes
- Glitter glue available in pastel and metallic colours



Glitter glue pastel
Blister x 6



893268



HELLO KITTY



Sanrio
License

©1976, 2012 SANRIO CO., LTD.

Throughout the years **Hello Kitty** has become one of the most famous characters ever created, a worldwide social icon for women of all ages, ethnicities and economic backgrounds as well as an inspiration to artists and designers. **BIC's iconic stationery products have been given a new look for 2013 with Hello Kitty co-branding.**



Cristal®

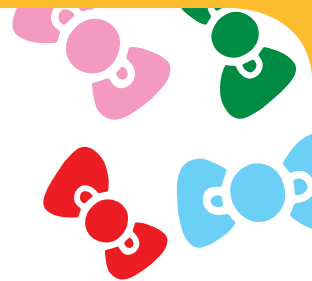
- Medium point ball pen available in black, blue and red ink
 - Writes up to 2x more than other ball pens
 - 1.0mm tip gives line width of 0.4mm
- 
- 
- 
- NF 400 Instruments d'écriture / Writing instruments
www.ecolabels.fr

Ball pen medium point
Blister x 4



- Assorted 905399
1 2 1
- Blister x 6+2
- Assorted 905400
3 4 1
- Display x 40
- Assorted 905401
● ● ● ●





4 Colours™

- Choice of black, blue, red and green ink in an all-in-one pen
- Medium point refillable ball pen
- Wide round barrel
- 1.0mm tip gives line width of 0.4mm



NF 400 Instruments d'écriture / Writing Instruments
www.ecolabels.fr



Ball pen medium point
Blister x 1



Medium 905396



Blister x 2+1

Medium 905397



Display x 40

Medium 905398



EasyClic™

- Medium nib fountain pen
- Rich barrel colours including red, blue, pink and green
- Unique side refill system
- Refillable with short standard ink cartridges
- Iridium steel medium nib



Fountain pen medium nib
Blister x 1



• 905390

Display x 24

• 905391



EasyClic™

- Medium point roller pen with unique side refill system
- Refillable with short standard ink cartridges
- Rubber grip with finger positioning



Roller pen medium point
Blister x 1



• 905392

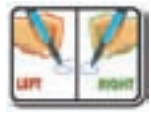




pen

- Medium nib fountain pen
- Refillable with 1 long or 2 short standard ink cartridges
- Stainless steel medium nib

IDEAL FOR SCHOOL



Fountain pen medium nib
Blister x 1



● 905388

Display x 22

● 905389



BIC Velleda

- Low odour, alcohol-based ink available in black, blue, red & green
- Blocked tip will not bend nor retract under pressure
- Soft tip for smoother writing
- Good erasability immediately and after a few days
- Acrylic bullet tip gives line width of 1.5mm



Dry wipe marker
Blister x 2

● 905411

Blister x 4+1

Assorted 905413



BIC Velleda

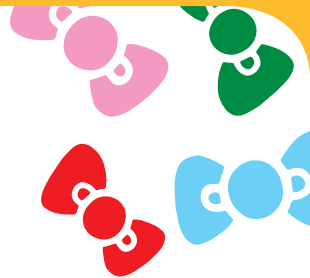
- Double-sided board available in pink
- Fun shaped plastic border
- 20 x 31cm
- + 1 blue marker Velleda 1721
- + 1 eraser that clips onto the board



Whiteboard 20 x 31cm
Pouch x 1

894121





BIC
EVOLUTION™

- Coloured wood-free resin with Hello Kitty design
- Does not splinter when broken
- Chew resistant



Graphite pencil
Blister x 3

905410



BIC
Matic

- Mechanical pencil with 0.7mm lead
- Writes 2x more than graphite pencils
- 3 HB leads give you 10km of writing
- Built in eraser
- Colourful Hello Kitty barrel designs



Mechanical pencil
Blister x 2

905406

Blister x 3

905407

Blister x 6+2

905408



Display x 40

905409



Tipp-Ex
HELLO KITTY

Mini
Pocket Mouse

- Compact design correction tape with a paper-based film
- High quality coverage with instant rewriting
- Correction tape size: 5mm wide x 5m long



Blister x 1

905402

Blister x 2

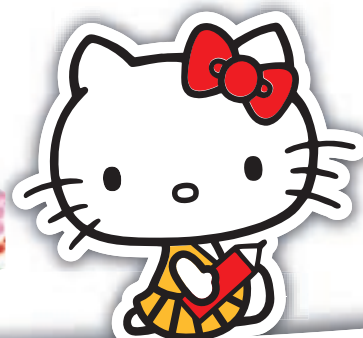
905403

Box x 10

905404

Display Bubble x 40

905405





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As a result of the ongoing development of our product range, BIC® UK & Ireland Ltd reserves the right to modify, without notice, the products and technical characteristics featured in this catalogue. Our new collection will be available in 2013 while stocks last.

Création : Spices Communication

